

The Problems and Measures of Chinese Football Talents Cultivation from Educational Perspective Review

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Abstract: Football is not only a world-wide sport that is popular among the masses, but also one of the important courses in college physical education. In order to make the college football movement grow in depth and breadth, this paper examines the physical education teachers in colleges and universities should clarify the problems existing in football teaching and explore targeted optimization strategies. In order to better enrich the students' knowledge of football, improve their football skills and level, and promote the significant improvement of students' physical and mental qualities.

1. Introduction

In the college physical education curriculum system in China, football is a popular teaching content and sports program for students. From the current situation, although college football teaching has significantly improved in terms of hardware equipment, teacher strength and overall teaching quality, due to various subjective and objective factors, there are still some urgent problems in football teaching in colleges and universities. Paying attention to and studying these problems and exploring the effective optimization strategies corresponding to them are important topics that every college physical education teacher must face.

2. The connotation and communication significance of football culture

College football culture is developed on the basis of college football teaching and campus culture. College football culture is composed of football norm culture and football material culture. It takes material, system and spirit as the basic point, and takes the value orientation of college students health, happiness and companionship as the core [1]. It plays a supporting role in the development of football teaching and campus football. Football is a group sport. It can cultivate the indomitable spirit of hard work. In football, everyone must have certain skills and tactics, team spirit and sense of collaboration, the characteristics and attributes of football. Its requirements and roles for participants are reflected in the football culture. In college football teaching, if you do not pay attention to football culture teaching, students can not understand the meaning and significance of football. If you do not pay attention to the promotion and dissemination of football culture, you will not be able to drive more people to participate in football. It will not provide good conditions for football teaching. Therefore, to a certain extent, football culture is the material basis for the development of college football.

3. The analysis of the dilemma of Chinese football

3.1 China's football system is not sound enough.

Chinese football has been recognized by the Chinese people as a trough. China's football has been defeated repeatedly. The repeated defeats have brought emotions such as excitement, expectation and disappointment, but there is no joy, China. The football system is not sound enough compared to other football developed countries. It can't make Chinese football out of the current dilemma. Other sports in China with the same movement mechanism have always been among the best in the world sports, but only Chinese football has always stopped [1]. The imperfection of the system directly affects the development and progress of Chinese football. "Football is dying, everyone is responsible"

Only by perfecting the Chinese football system can China's football really get out of the dilemma.

3.2 The social image of Chinese football is not good.

At present, the social image of Chinese football is not good. People's negative news about football is obviously more than positive news. Football players collide with referees during the game, and count opponents and other behaviors, leaving "four limbs" in people's minds. The impression of developed and simple minds, with the continuous advancement of the Chinese economy, the star effect has become the focus of commercial advertising. The star image of positive sunshine is displayed in front of people through TV advertisements, but this image lacks the figure of football stars. Football players began tough football training from urinating, and they did not pay much attention to the cultural curriculum [2]. As a result, football players ignored their star values and could not show the positive sunshine to the masses. This led to the society's holding of Chinese football. There are negative views. It is imperative to enhance the social image of Chinese football. The social image of Chinese football directly affects the development and progress of Chinese football.

3.3 The football match mechanism is not perfect.

China's current football game mechanism is not perfect. It is not enough for small football games. It is generally believed that football is only a sports program for physically strong people. Football games can only be paid attention to by professional competition. This kind of game mechanism directly affects the pace of Chinese football. If you don't pay attention to small games, or even lack a clear game mechanism, it is easy for most people to lose the motivation and interest in playing football. As a result, more and more people give up football games. Parents do not want their children to engage in football career and make Chinese football. In the aftermath of no one's embarrassing situation, only by perfecting the football game mechanism and attaching importance to various forms of football competition can China's football truly grow and promote more and more people to choose Chinese football [2].

3.4 The students' own learning goals for football are not clear.

In China, the national interest in football is very strong, especially the love of college students for football is even more extraordinary. However, many students are limited to having a strong interest in football and full of enthusiasm, but there are few clear goals for football learning [1]. Some students have insufficient understanding of football training, and students' spontaneously organized football movements are uneven and lacking. Professional football skills training and specific football tactics, the team's ability to cooperate is poor, and the degree of cooperation is not high.

3.5 Football teaching is deeply influenced by traditional teaching concepts.

Teachers are the leaders of teaching, and the teaching methods of teachers directly affect the level of students' football. Under the influence of traditional teaching concepts, teachers often start with improving students' physical fitness, which leads to physical exercise taking too long, and insufficient time for theoretical explanations and practical exercises. Secondly, the teachers pay more attention to the individual in the teaching process, ignoring the fact that the football needs the whole team's actual combat drills, which leads to the improvement of the students' personal skills [3]. However, due to the lack of teamwork awareness and cooperation, the students' group cooperation The ability is not high, the mastery of football skills can not be used in football competitions.

4. Important conditions for the optimization and reform of college football

Faculty strength. First of all, it is necessary to set up a teaching and research group for college football teaching, strengthen the theoretical research work of college football education, and comprehensively improve the football teaching quality of college teachers. Secondly, improve the football teaching skills of college teachers, and guide college football teachers to fully grasp the football learning situation of college students, and adopt a targeted teaching method according to the students' current football ability and learning ability [3]. Finally, it is necessary to improve the ability

of college football teachers to carry out informatization teaching, focus on integrating football culture, football skill guidance and football interaction to carry out networked teaching, and require teachers to use the internet to design micro-courses or MOOC teaching to realize the network of college teachers and students. Interaction to meet the needs of college students' individual football learning.

Hardware conditions. First, the necessary football teaching venues should be configured, the football venues should be opened to college students, and security measures should be strengthened to guide college students to use the venues in a rational and orderly manner to achieve effective appointment services for football venues [4]. Secondly, to enhance the purchase of football training facilities and equipment, we should provide a wealth of football training facilities and equipment projects for college students. Finally, enhance the proportion of college football courses, enrich the content of football compulsory and elective courses, and promote the vigorous development of campus football activities under the guarantee of good material conditions.

5. The urgency of Chinese football out of the dilemma

5.1 Recognize the significance of revitalizing Chinese football.

In the past few years, the “black whistle” and “fake ball” incidents have caused the image of football in people's hearts to plummet. Chinese football should change the society's bad impression on football by establishing a good image, and guide people to pay attention to the development and improvement of Chinese football industry [4]. The true meaning of revitalizing Chinese football. Advocating football culture, the concept of football from the doll can make some Chinese football-related animations, albums or film and television propaganda, vigorously spread the positive image of Chinese football's positive sunshine, so that Chinese football, football language is deeply rooted in the children's mind, guiding children Since childhood, he loved football and improved the social image of football. He urged people to attach importance to Chinese football like sports such as volleyball and Table tennis, and help Chinese football re-establish confidence and truly get out of the current dilemma.

5.2 Recognize the important conditions for improving the football game mechanism to develop Chinese football.

The game mechanism of Chinese football is not perfect. The development of football is inseparable from hard training. It is also inseparable from various competitions. Football matches are the test of football training results. It is also possible to popularize football, develop the football industry and accelerate Chinese football [4]. The pace of development, which requires continuous improvement of various competition mechanisms. We not only must improve the professional football game, such as Super, A and other professional competition mechanisms, but also pay attention to improving the football selection mechanism of various colleges and universities, and establish various football competition systems for elementary, junior high, high school and university, and also according to the elderly. The physique establishes the game mechanism of the old football, making football truly a comprehensive sports mode suiTable for all kinds of people. It is recognized that perfecting the football game mechanism is one of the important conditions for the development of Chinese football.

6. Examining the optimization of college football talents cultivation from the perspective of education

6.1 Innovative football teaching concept.

In view of the unclear reality of students' learning objectives, teachers should implement new teaching and guiding ideology, innovate the concept of football teaching, base on students, and be student-oriented, aiming at improving students' football level. It is necessary to teach students in accordance with their aptitude as the basic principle of teaching, formulate a teaching plan that conforms to the actual situation of students, and make timely suggestions on the skills of students. It

is necessary to change the practice of football teaching and strengthen the fun and competitiveness of students' technical training [5]. For example, if obstacles are set in the football field, the students will pass the ball and kick the ball in a certain period of time. Each person has 3 chances, divided into small groups, according to the degree of regulation of the ball and the goal and the action. It is to help students understand themselves and improve and consolidate their football skills.

6.2 Reform the teaching mode of football.

Analysis of the shortcomings of the traditional teaching mode, reforming the football teaching mode is the only way to improve the quality of college football teaching. In football teaching, the first step is to guide students to exercise after class, to ask students to exercise in the form of tasks, and to allow students to exercise in the mentality of completing tasks, thereby reducing the time for physical exercise in the classroom [6]. The second step is to pay attention to the theoretical explanation, enhance the students' practical activities, and let the students personally participate in the field to learn football. Only by mastering the theoretical knowledge of football can we improve the overall quality of football.

6.3 Strengthen the effectiveness of football teaching.

In college football teaching, in order to enable students of different sports levels to get the corresponding skills and skills improvement, teachers should conduct targeted analysis of students, and implement layered teaching at the grassroots, middle level and high level according to the students' learning ability of football. The students at the grassroots level mainly focus on basic football techniques, while the middle-level students focus on the teaching of high-hard skills and the application of these technologies in real football competitions. For high-level students, they need to further standardize students' skills and tactics and explain these. How to apply skills and tactics during the game [5]. This layered teaching respects the students' sports needs and better implements the principle of teaching students in accordance with their aptitude, so that different students can learn different levels of football skills and tactics.

6.4 Improve football teaching hardware.

To improve the hardware facilities of football teaching, on the one hand, we must increase capital investment, build standardized sports venues, and purchase new types of sports equipment. On the other hand, we should pay attention to the construction of multimedia teaching hardware facilities, use the multi-angle demonstration of modern educational technology, slow down the lens and suspend functions, so that students can see the details of difficult movements and show the personal skills and overall tactics of football [7]. For example, when the heel kicks the ball, the ball is on the inside of the support foot, the kicking leg is lifted to the front of the ball, the knee joint is used as the axis, the calf is quickly swayed backward, the ankle joint is tense and forceful, and the ball is kicked backwards in the middle of the front of the heel. This kind of technology that requires careful observation and study to learn well requires a reference to multimedia technology. The combination of multimedia technology and football technology is conducive to students learning correct, complete and technical movements, avoiding repeated explanations and demonstrations of technical points, and is also conducive to improving students' skill level of football and the quality of college football teaching.

6.5 Enrich the teaching content of football.

First of all, enrich the football teaching practice project, reform the traditional mechanical training of traditional soccer teaching, start from the students' participation in football interest points, and guide students to freely choose the football classroom mode, and ask for more football based on the students' personality characteristics and the actual situation of group teaching [7]. The supply of skills teaching will enhance the enthusiasm of students in football learning. Secondly, to optimize the content of football development training programs, football teaching should focus on cultivating students' interest. In the teaching of football, students should consider the participation of students and the innovation of students' performance, pay attention to setting specific activities in football

teaching, according to the venue, Personnel and football games need to set up different teaching projects to achieve the effect of promoting students' comprehensive development of football [6]. Finally, we must also incorporate football culture content into football teaching, carry out football training based on football culture, promote students' ability to gain spiritual will in football learning, and guide students to truly love football.

6.6 Enrich football teaching activities.

To improve the effectiveness of college football teaching, it is also necessary to enrich college campus football activities, pay attention to the use of rich forms of campus football activities to attract students' attention, effectively publicize and expand the influence of football teaching activities, and achieve the goal of improving the quality of football teaching. First of all, the campus football league system should be established, organize a rich campus football competition, and use the football league between departments and schools to expand the influence of football activities and attract students to participate in football learning activities [7]. Secondly, organize a rich football lecture to effectively display the essence of football culture and guide students to actively pay attention to football culture and achieve the goal of attracting the attention of college students. Finally, it is necessary to provide a platform for football fans to communicate, relying on college BBS to set up college football forums, and popularize football knowledge through micro-platforms, thus improving the effectiveness of college football teaching.

7. Conclusion

From the perspective of education to improve the effectiveness of football teaching in colleges and universities, we should improve the teaching system of football education in colleges and universities; enrich the resources of football teaching; and achieve the goal of high-quality organization of football teaching on the basis of mobilizing students' initiative. At the same time, college football education should pay attention to the improvement of college football teaching with interesting, practical and cultural courses, and effectively meet the students' individualized football teaching needs to improve the quality of college football teaching.

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